

Message Text

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PAGE 01 ANTWER 00138 191353Z

46

ACTION EUR-06

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R 191330Z APR 74

FM AMCONSUL ANTWERP

TO USDA WASHDC

INFO SECSTATE WASHDC 894

AMEMBASSY LONDON

AMEMBASSY BRUSSELS

UNCLAS ANTWERP 138

LONDON FOR WILLIAMSON

E.O. 11562 N/A

TAGS: BEXP, BE

SUBJ: AGRICULTURAL TRADE OPPORTUNITY

REF: STATE A-4119 MAY 10, 1973

1. 423/02/A-0014

2. 041874

3. M. AERNAUDTS

4. 423

5. I D

6. MR. THEO ROOMS, MANAGER

VLEESWARENFABRIEK THEO ROOMS, P.V.B.A.

INDUSTRIEPARK - NOORD 15

2700 SINT NIKLAAS

7. TELEX: NONE

PHONE: 03/76 26 75

8. --

9. 101

10. DESCRIPTION:

2011113 FROZEN BONELESS BEEF

2011412 FROZEN PORK

2011151 OFFVALS, BEEF, FROZEN, ESPECIALLY TONGUES ALSO

KIDNEYS, LIVERS.

2011000 FROZEN HORSE MEATS.

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PAGE 02 ANTWER 00138 191353Z

MR. ROOMS IS A REGULAR IMPORTER OF US FROZEN MEATS.

HIS FIRM IS STEADILY EXPANDING AND HE IS LOOKING FOR
ADDITIONAL SOURCES OF SUPPLIES. HIS CLIENTS ARE
SUPERMARKETS, MEAT PROCESSORS, WHOLESALERS. HE HAS
REFRIGERATION CAPACITY OF 600 TONS. HE STATES
HE HAS IMPORTED 4 MILLION LBS OF BEEF TONGUES DURING THE
LAST 18 MONTHS AND CAN USE MORE TONGUES IF AVAILABLE.
HIS CLIENTS ARE IN THE COMMON MARKET. HE DOES NOT REPRESENT
ANY US COMPANIES ALTHOUGH HE HAS MANY CONTACTS THERE.
HIS ANNUAL TURNOVER LAST YEAR WAS 111 MILLION BF.
MR. ROOMS WILL BE TRAVELLING IN THE US THE LAST
WEEK OF APRIL. HIS FIRM IS IMPORTANT IN THIS LINE AND
ENJOYS Q GOOD REPUTATION.
FISHER

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